

## UCB Mastercard Ramadan Spend & Win Campaign: Mystical Maldives

### Frequently Asked Questions (FAQs)

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#### 1. What are the offers?

To make the Holy month of Ramadan and Eid-ul-Fitr more exciting and rewarding, UCB and Mastercard have launched the “**Mystical Maldives**” campaign that drives ‘everyday spends’ on cards while giving the Mastercard users an opportunity to win the 'Top Prize' which is an exclusive couple trip package to Maldives along with Travel Vouchers, Electronic Vouchers, Gadget Vouchers, Dinner Coupons, Ecommerce Vouchers etc.

#### 2. What are the minimum eligible criteria to be able to participate in the campaign?

- During the campaign period, the UCB Mastercard-branded Debit or Credit Card must use it at least four (4) times at Point of Sale (POS) or Ecommerce portal for a minimum transaction value of BDT 1,000 (for Domestic Transactions) or USD 25 (for Overseas Transactions) on each occasion.
- Split or multiple transactions at the same merchant location within the same day will not be eligible; and only one transaction will be counted. Any MFS account or e-wallet loading transaction will not be eligible for this campaign.

#### 3. What are the winning criteria?

Maximum points earned through frequency of transaction with the Mastercard branded card will be announced as the winner.

#### 4. How are the points calculated?

- 2 Points for a Domestic POS Retail Transaction of Tk. 1,000 or above and for Overseas Ecommerce Retail transaction of USD 25 or above on any Debit or Credit Card
- 3 Points for a Domestic Ecommerce Retail Transaction of Tk. 1,000 or above and for Overseas POS Retail transaction of USD 25 or above on any Debit or Credit Card

**5. Who are eligible for the campaign?**

- The Campaign is open only to UCB Mastercard Debit or Credit Cardholders.
- Only retail transactions will be eligible for this campaign
- UCB & Mastercard reserves the rights to modify, extend or suspend this campaign

**6. What is the campaign period??**

The Campaign is valid till May 8, 2022.

**7. Will customer get any discount with cash purchase?**

No, cash purchases will not be eligible for discounts under this campaign. You can only avail these wonderful discounts when you use your Mastercard.