



Mastercard Ramadan Grocery Campaign 2025

FAQ

1. What is the Mastercard Ramadan Grocery Campaign 2025?

The campaign is an exclusive Ramadan offer where cardholders can win exciting rewards by shopping at selected grocery/super shop merchants using their UCB Mastercard Debit, Credit, or Prepaid cards.

2. When does the campaign start and end?

The campaign runs from **February 20, 2025, until Eid-UI-Fitr.**

3. Who is eligible to participate?

UCB Mastercard branded Debit, Credit, or Prepaid cardholder.

4. Where can I shop to be eligible for rewards?

You must shop at the following participating grocery merchants (7 Super shop chains):

1. Shwapno
2. Unimart
3. Agora
4. Meena Bazar
5. Lavendar
6. Prince Bazar
7. The Daily Shopping

5. What are the rewards for winners?

Winners can receive vouchers for various rewards from each participating merchant:

SN	Rewards (vouchers)	Value (BDT)
1	Premium Electronics/Home Appliance	50,000
2	Electronics/Home Appliance	20,000
3	Premium Gadget	10,000
4	Gadget	8,000
5	Grocery	5,000

Note: Multiple awards will be given at each Super Shop (Grocery) chain.

6. How can I participate?

Simply make a minimum of four (4) transactions at any of the participating merchants using your UCB Mastercard during the campaign period.

7. How are winners selected?

Winners will be determined based on the highest total spend volume during the campaign period.

In case of a tie (same spend volume), the participant with the higher number of transactions will be qualified as winner.

8. Are all types of transactions eligible?

- Only retail transactions are eligible.
- Transactions made for commercial purposes and cash purchases will not be considered.

*Mastercard reserves the right to modify, extend, or suspend the campaign as necessary.

*For more details, stay updated with Mastercard Bangladesh's official Facebook page and participating bank & merchant announcements.

Ends