



## **Mastercard Spend and Win Campaign with Foodi**

### **1. What is the Mastercard – Foodi "Spend and Win" campaign?**

The "Spend and Win" campaign aims rewards customers who use their UCB Mastercard branded cards to make purchases through the Foodi app. Participants have the opportunity to win exciting prizes, including a couple's trip to Cox's Bazar and nine other exclusive gifts.

### **2. When does the campaign take place?**

The campaign will run **till April 15, 2025.**

### **3. How are the winners selected?**

The top 10 winners will be qualified based on:

- **30% weightage** from the number of transactions
- **70% weightage** from the total transaction volume
- A minimum transaction value (MOV) of BDT 500 is required in each transaction.

### **4. What are the campaign prizes?**

- Grand Prize: A fully sponsored couple's trip from Dhaka to Cox's Bazar and back, including round-trip airfare & accommodation
- Other Prizes: Nine smartwatches for top 9 spenders.

### **5. Who is eligible to participate?**

- Anyone using a UCB Mastercard-branded Debit, Credit, or Prepaid Card to make purchases through the Foodi app during the campaign period is eligible. The more they spend, the higher their chances of winning!
- Eligibility Criteria: Only retail transactions are eligible. Transactions made for commercial purposes or cash purchases will not be considered.

\*Mastercard & foodi reserves the right to modify, extend, or suspend the campaign.

***Ends***