



UCB Mastercard Spend & Win Campaign: 'Win a Trip to Cox's Bazar'

Frequently Asked Questions (FAQs)

1. What is the campaign about?

UCB Mastercard launched the Grocery campaign, titled "Win a trip to Cox's Bazar" to provide cardholders with priceless moments while grocery shopping. The campaign aims to make the season more exciting and rewarding, encouraging everyday spending via UCB Mastercard debit and credit & prepaid cards. Participating in the campaign, UCB Mastercard Cardholders will get an opportunity to win the Grand Prize—a couple trip to Cox's Bazar with Airfare and accommodation with 8 other exciting prizes [Smart Watches].

2. What is the campaign duration?

The Campaign is valid until **September 15, 2024**.

3. What are the awards offered in the campaign?

- Grand Prize: UCB Mastercard Cardholders will get an opportunity to win the Grand Prize—a couple trip to **Cox's Bazar** a vibrant travel destination with beautiful beaches. The grand prize includes airfares & accommodations for 2 persons.
- The next winners will have the opportunity to win 8 smartwatches.

4. What are the minimum eligibility criteria to participate in the campaign?

- The customers have to conduct the transactions using a UCB Mastercard Debit, Credit, or Prepaid Card issued by United Commercial Bank PLC, to participate in the campaign.
- During the campaign period, the Cardholder is required to use their UCB Mastercard at least 3 (three) times at the Point of Sale (POS) at any participating merchant outlets, **Unimart, Agora, Meenabazar, Lavendar and The Daily Shopping**.
- Each transaction made using the UCB Mastercard must have a minimum value of **BDT 500**.

5. Are split or multiple transactions eligible for the campaign?

No, split or multiple transactions made at the same outlet location within the same day/repetitive transaction of same amount at a single outlet for commercial purpose will not be eligible for the campaign. In such instances, only 1 transaction will be counted.

6. What are the winning criteria for the campaign?

The winner will be determined based on the maximum points earned through the frequency of transactions made with the UCB Mastercard-branded cards. The participants with the highest number of points will be announced as the winners.

*In cases where 2 or more UCB Mastercard Cardholders score the same number of points, the winner will be decided on the basis of the transaction value. In case the transaction value is also identical for 2 or more UCB Mastercard cardholders, the winner will be decided on the basis of who made the transaction earlier.



7. Who is eligible for the campaign?

All UCB Mastercard Debit, Credit, and Prepaid Cardholders are eligible for this campaign.

8. Who is not eligible for participating in the campaign?

Any permanent or contractual employee of UCB, Participating Merchant, its Advertising Agency, PR Agency or any concerned vendors; and the departments concerning Cards Business will not be eligible to participate in the campaign.

9. What type of transactions are not eligible for participating in the campaign?

Only retail transactions will be eligible for this campaign. However, UCB and Mastercard reserves the right to disallow any transaction performed for commercial purposes.

10. Will customers participate with cash purchases?

No, cash purchases will not be eligible to participate under this campaign.

*NB: *UCB and Mastercard reserves the right to modify, extend or suspend this campaign.*