

RAMADAN SPEND & WIN CAMPAIGN FOR UCB CARDHOLDERS

Frequently Asked Questions (FAQs)

Question: What are the offers?

To make shopping for Ramadan and Eid-ul-Fitr more exciting and rewarding, UCB Cards has launched the 'Spend & Win' Campaign giving the Cardholders an opportunity to win a Trip to Istanbul along with lots of Travel Vouchers, Dining Vouchers, lifestyle vouchers and many more.

Question: How are the points calculated?

- 5 Points for Overseas POS/E-commerce Retail transaction of USD 10 or above
- 3 Points for Domestic POS/E-commerce Retail transaction of BDT 500 or above
- 1 Point for e-Wallet loading transaction of BDT 500 or above

Question: What is the campaign period?

The Campaign will start on 1st day of Ramadan and end on last day of Ramadan.

Question: Will multiple transactions at same Merchant within same day will be considered?

No, multiple transactions at same Merchant within same day will not be eligible.

Question: What are the winning criteria?

Maximum points earned through frequency of transaction with UCB Card will be announced as the winner after the end of campaign period. If maximum earned points by Cardholders are equal, then transaction volume will be considered.



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Question: What are the eligibility conditions for the campaign?

- All UCB Credit and Debit Cardholders (both Basic & Supplementary) are eligible
- Any permanent or contractual employee of UCB will not be eligible for this campaign
- Only retail transactions will be eligible, UCB reserves the rights to disallow any transaction performed for commercial purposes
- UCB reserves the rights to modify, extend or suspend this campaign

^{*}Other terms & conditions apply