



Mastercard December 2024 – Victory Flash Campaign

Frequently Asked Questions (FAQs)

1. What is the Victory Flash Campaign?

Mastercard has launched the Victory Flash Campaign to reward cardholders during the winter season. Running **from December 1 to December 16, 2024**, the campaign encourages spending with **Mastercard debit, credit, and prepaid cards**.

2. What rewards are being offered?

The **top 13 spenders with the highest spend volumes** during the campaign period will win exclusive gadget vouchers:

- 1st Prize: Gadget Voucher worth BDT 150,000 (1 winner)
- 2nd Prize: Gadget Voucher worth BDT 100,000 (1 winner)
- 3rd Prize: Gadget Voucher worth BDT 75,000 (2 winners)
- 4th Prize: Gadget Voucher worth BDT 50,000 (4 winners)
- 5th Prize: Gadget Voucher worth BDT 30,000 (7 winners)

3. What is the campaign duration?

The campaign runs from **December 1 to December 16, 2024**.

4. Who is eligible to participate?

- UCB Mastercard branded debit, credit, and prepaid cardholders
- Cardholders must be residents of Bangladesh.
- A minimum of 3 retail POS, e-commerce, or cross-border transactions must be completed during the campaign period.

5. Are there any ineligible transactions?

- Repetitive transactions of the same amount at a single outlet for commercial purposes will not be counted.
- ATM withdrawals, fund transfers, and cash purchases are not eligible.
- Only retail transactions are valid for the campaign.

6. How are winners selected?

- Winners are determined by the total spend volume using Mastercard-branded cards.
- In the event of a tie, the number of transactions will decide the winner. If transaction numbers are also identical, the earliest transaction will be considered.

Mastercard reserves the right to modify, extend, or suspend this campaign as necessary.

Ends
