



Mastercard - Gloria Jean's Coffees Campaign: 2024

Frequently Asked Questions (FAQs)

1. What is the campaign?

Mastercard has partnered with Gloria Jean's Coffees to launch an exciting campaign. Customers who use **UCB Mastercard branded debit, credit, or prepaid card** to make purchases at any Bangladeshi outlets of Gloria Jean's Coffees during the campaign period will be eligible to participate.

2. How will the winners be selected?

The top spenders during the campaign period will win amazing prizes as mentioned below:

- **1st Prize:** 3-night, 4-day Bangkok Couple Package (airfare and accommodation included)
- **2nd Prize:** 2-night, 3-day Cox's Bazar Couple Trip (airfare and accommodation included)
- **3rd Prize:** Samsung Galaxy Watch5

3. What is the campaign period?

The campaign runs from **November 15 to December 30, 2024 (45 days)**.

4. Who is eligible to participate in the campaign?

The campaign is open to UCB Mastercard-branded debit, credit, and prepaid cardholders.

5. What types of transactions are ineligible?

Only retail transactions are eligible. The following transactions will not be counted:

- Split or multiple transactions at the same outlet on the same day
- Repetitive transactions of the same amount at a single outlet

6. Can customers participate with cash purchases?

No, cash purchases do not qualify for the campaign. Customers must use a Mastercard to be eligible to participate in the campaign
